



Apply as Host Neighborhood for Lansing's Concert in the Park Series

Lansing Parks and Recreation organizes eight Concerts in the Park each year. Of those eight, four are being offered for neighborhood organizations and/or Parks Friends groups to apply to be the host site. Concerts take place on Wednesday evening from 7-9pm, with the following Thursday serving as a rain date.

Concerts are advertised through posters, flyers, Lansing Parks and Recreation's activity guide and local television commercials. Concerts average 400 people each.

Last year's concert schedule:

Date	Band	Park
6/15	MSU Professors of Jazz	City Market
6/22	The LUVS	Moores
6/29	Delilah DeWylde	Turner Dodge
7/4	Lansing Concert Band	Riverfront
7/13	Deacon Earl	Fenner Nature Center
7/20	Full House	St Joe
8/27	Tejano Funk	Frances
8/3	Toppermost	Sycamore

If you are interested in becoming a Host Neighborhood to bring Concerts in the Park to your local park, please read the application guidelines below. Once you have read the instructions, complete the initial application below.

What are the benefits of hosting a Concert in the Park?

Placemaking – Capitalize on a local community asset! Help create good public spaces that promote people's health, happiness, and well being.

Enhanced Event – Take your annual neighborhood celebration up a notch with a live band!

Fundraising – With the extra crowd this is a great opportunity to hold a fundraising activity!

How does the application process work?

1. You will need to fill out the initial application questionnaire to help Lansing Parks and Recreation better understand your neighborhood's collective qualifications to host a Concert in the Park. This form can be found at the bottom of this page.
2. Once we have received your initial application, our selection committee will review and contact you if your neighborhood has been chosen to host.
3. Applications are due **Jan 27, 2017** by 5pm to Emily.stevens@lansingmi.gov or by mail: Gier Community Center Attn: Emily Stevens, 2400 Hall Street, Lansing MI 48906

What type of effort is involved in hosting a Concert in the Park?

Your neighborhood will need to have at least 1 person to work with Lansing Parks and Recreation. The event can be what the neighborhood would like to make it, depending on the plans, more support could be needed.

Ideas for hosting:

- + Make the concert part of your yearly “carnival” activity
- + Develop a fundraiser to host that night
- + Bring a bounce house to add to the event.
- + Add concert to neighborhood communications to assist with marketing
- + Provide area businesses with the opportunity to showcase themselves



Application Form

1. Organization: _____ Ward # _____
2. Recommended Park: _____
3. Number of active members: _____

(Contact Person Submitting the Request)	(Contact Person Administering the Project)
Name/Title: _____	Name/Title: _____
Address: _____	Address: _____
Phone # and best time to call: _____	Phone # and best time to call: _____
E-mail Address: _____	E-mail Address: _____

PROJECT INFORMATION

1. How would your organization enhance the concerts:
 - a. Program: _____

 - b. Marketing: _____

 - c. Budget: _____

2. Please list your neighborhoods past events and attendance:

Date	Event	Attendance

3. Please list local business that could be involved in the event: _____

4. Please list preferred bands and relevance (if any) to the organization:

- a. _____
- b. _____
- c. _____

5. Please rank dates in order of preference:

_____ June 21 _____ June 28 _____ July 19 _____ July 26